CONTRACT



WSFA 12 East Delano Ave. Montgomery, AL 36105 (334) 288-1212

www.wsfa.com

And:

PinPoint Media, Inc (B) 1707 Osage St, Ste 103 Alexandria, VA 22302

	Contract / Rev	vision		Alt Order#	
	1800064	1		08768702	
Product					
LUTHER STRANGE SENA	Т				
Contract Dates	Estimate #				
09/12/17 - 09/18/17	812 '				
<u>Advertiser</u>	,		Ori	ginal Date /	Revision
POL/Strange, Luther/R/Se	enator/AL		0	8/17/17	/ 09/18/17
	Billing Cycle	Billing	Cal	endar	Cash/Trade
	EOM/EOC	Broado	ast		Cash
	Property	Accour	it E	<u>xecutive</u>	Sales Office
	WSFA	Ryan E	ddi	ns	HRP-Washingto
	Special Hand	ling			
	Demographic				
	Adults 35+				
	Agy Code	Advert	ser	Code	Product 1/2
	9913865	62			78
	Agency Ref	t		Advertiser	Ref
				1	

	Start/End	Spots	/		
*Line Ch Start Date End Date Description	Time	Days Length Week	Rate	Type Spots	Amount
N 1 WSFA 09/15/17 09/15/17 WSFA 12 News at Ten - MF Start Date	<u>Rate</u> \$275.00	:30		NM 0	\$0.00
Spot Ch Date Range Description 1 WSFA 09/11/17-09/17/17 WSFA 12 News at Ten - Mi Credited	Start/End Time F 10-1035pm	Weekdays Length :30	<u>Rate</u> \$275.00	Type NM	
N 2 WSFA 09/15/17 09/15/17 ALABAMA LIVE @ 11A <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/171 1	11-1130Am <u>Rate</u> \$30.00	:30		NM C	\$0.00
Spot Ch Date Range Description 1 WSFA 09/11/17-09/17/17 ALABAMA LIVE @ 11A Credited	Start/End Time 11-1130Am	Weekdays Length :30	<u>Rate</u> *\$30.00	<u>Type</u> NM	
N 3 WSFA 09/15/17 09/15/17 ALABAMA LIVE @ 1130AM	<u>Rate</u> \$30.00	:30		NM C	\$0.00
Spot Ch Date Range Description 1 WSFA 09/11/17-09/17/17 ALABAMA LIVE @ 1130AN Credited	Start/End Time 1130A-12P	Weekdays Length :30	<u>Rate</u> \$30.00	<u>Type</u> NM	
N 4 WSFA 09/15/17 09/15/17 WSFA 12 News at Noon <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/171 1	12-1230pm <u>Rate</u> \$100.00	:30	•	NM C	\$0.00
Spot Ch Date Range Description 1 WSFA 09/11/17-09/17/17 WSFA 12 News at Noon Credited	Start/End Time 12-1230pm	Weekdays Length :30	<u>Rate</u> \$100.00	Type NM	
N 5 WSFA 09/15/17 09/15/17 WSFA 12 NEWS AT 4PM	M-F 4-430P <u>Rate</u> \$60.00	:30	•	NM C	\$0.00
Spot Ch Date Range Description 1 WSFA 09/11/17-09/17/17 WSFA 12 NEWS AT 4PM Credited	Start/End Time M-F 4-430P	Weekdays LengthF: :30	<u>Rate</u> \$60.00	Type NM	

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WSFA 12 East Delano Ave. Montgomery, AL 36105 (334) 288-1212

Contract / Revision Alt Order# 08768702 1800064

Contract Dates Product | Estimate# LUTHER STRANGE SE 812 09/12/17 - 09/18/17

Original Date / Revision <u>Advertiser</u> 08/17/17 / 09/18/17 POL/Strange, Luther/R/St

	L					
	Start/End	Spots	, •			
*Line Ch Start Date End Date Description	Time	Days Length Week	Rate	Type Spot	s	Amount
N 6 WSFA 09/15/17 09/15/17 WSFA 12 NEWS AT 4PM	M-F 430-5P	:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate					
Week: 09/11/17 09/17/171 1	\$75.00	Markelous Longth	Bata	Typo		
<u>Spot Ch</u> <u>Date Range</u> <u>Description</u> 1 WSFA 09/11/17-09/17/17 WSFA 12 NEWS AT 4PM	Start/End Time M-F 430-5P	Weekdays Length	<u>Rate</u> \$75.00	<u>Type</u> NM		
Credited	W-1 430-31	.50	Ψ7-0.00	, , , , ,		
N 7 WSFA 09/15/17 09/15/17 WSFA 12 News at Five	5-530pm	:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate			ı		
Week: 09/11/17 09/17/171 1	\$185.00			_		
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	<u>Type</u> NM		
1 WSFA 09/11/17-09/17/17 WSFA 12 News at Five Credited	5-530pm	F :30	\$185.00	IVIVI		
N 8 WSFA 09/15/17 09/15/17 Today in Alabama 530a	528am-6am	:30		NM	1	\$100.00
Start Date End Date Weekdays Spots/Week	Rate	.00			•	V.00.00
Week: 09/11/17 09/17/171 1	\$100.00		•			
N 9 WSFA 09/15/17 09/15/17 WSFA 12 News at Six - MF	6-630pm	:30		NM	1	\$350.00
Start Date End Date Weekdays Spots/Week	Rate					
Week: 09/11/17 09/17/171 1	\$350.00					6475.00
N 10 WSFA 09/15/17 09/15/17 Today In Alabama Start Date End Date Weekdays Spots/Week	6a-7a Rate	:30		NM	1	\$175.00
Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/171 1	\$175.00					
N 11 WSFA 09/15/17 09/15/17 ENTERTAINMENT TONIGH	47630-7p	:30		NM	1	\$215.00
Start Date End Date Weekdays Spots/Week	Rate		•			
Week: 09/11/17 09/17/171 1	\$215.00					
N 12 WSFA 09/15/17 09/15/17 NBC Today Show	7-9am	:30		NM	1	\$115.00
Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/171 1	<u>Rate</u> \$115.00					
N 13 WSFA 09/15/17 09/15/17 NBC Today 2	9-10am	:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate	.50		,,,,,,	•	40.00
Week: 09/11/17 09/17/171 1	\$50.00			ļ		
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	<u>Type</u>		
1 WSFA 09/11/17-09/17/17 NBC Today 2	9-10am	F :30	\$50.00	NM		
Credited N 14 WSFA 09/18/17 09/18/17 WSFA 12 News at Ten - MF	10 1025	:30		NM	0	\$0.00
N 14 WSFA 09/18/17 09/18/17 WSFA 12 News at Ten - MF Start Date End Date Weekdays Spots/Week	Rate	.30		14141	U	Ψ0.00
Week: 09/18/17 09/24/17 1 1	\$275.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	<u>Rate</u>	<u>Type</u>		
1 WSFA 09/18/17-09/24/17 WSFA 12 News at Ten - M	F 10-1035pm	M :30	\$ 275.00	NM		
Credited					^	#0.00
N 15 WSFA 09/18/17 09/18/17 ALABAMA LIVE @ 11A Start Date End Date Weekdays Spots/Week	11-1130Am Rate	:30		NM	0	\$0.00
Week: 09/18/17 09/24/17 1 1	\$30.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	<u>Type</u>		
1 WSFA 09/18/17-09/24/17 ALABAMA LIVE @ 11A	11-1130Am	M: :30	\$30.00	NM		
Credited					_	
N 16 WSFA 09/18/17 09/18/17 ALABAMA LIVE @ 1130AN		:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/17 1 1	<u>Rate</u> \$30.00		•			
· · · · · · · · · · · · · · · · · · ·	+-0.00			3		

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| Contract / Revision | Alt Order # | 08768702

 Contract Dates
 Product
 Estimate #

 09/12/17 - 09/18/17
 LUTHER STRANGE SE 812

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week Spot Ch Date Range Description 1 WSFA 09/18/17-09/24/17 ALABAMA LIVE @ 1130AM Credited	Rate Start/End Time 1 1130A-12P		Rate \$30.00	Type NM	
N 17 WSFA 09/18/17 09/18/17 WSFA 12 News at Noon Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/17 1 1	12-1230pm <u>Rate</u> \$100.00	:30		NM 1	\$100.00
N 18 WSFA 09/18/17 09/18/17 JUDGE JUDY 1ST RUN Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/17 1 1	330-4p <u>Rate</u> \$60.00	:30	•	NM 1	\$60.00
N 19 WSFA 09/18/17 09/18/17 WSFA 12 NEWS AT 4PM Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/17 1 1	M-F 4-430P <u>Rate</u> \$60.00	:30		NM 0	\$0.00
Spot Ch Date Range Description 1 WSFA 09/18/17-09/24/17 WSFA 12 NEWS AT 4PM Credited	Start/End Time M-F 4-430P	Weekdays Length M :30	<u>Rate</u> \$60.00	Type NM	
N 20 WSFA 09/18/17 09/18/17 WSFA 12 NEWS AT 4PM Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/17 1 1	M-F 430-5P <u>Rate</u> \$75.00	:30	•	NM 0	\$0.00
Spot Ch Date Range Description 1 WSFA 09/18/17-09/24/17 WSFA 12 NEWS AT 4PM Credited	Start/End Time M-F 430-5P	Weekdays Length M::30	<u>Rate</u> \$75.00	Type NM	•
N 21 WSFA 09/18/17 09/18/17 WSFA 12 News at Five Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/17 1 1	5-530pm <u>Rate</u> \$185.00	:30		NM 0	\$0.00
Spot Ch Date Range Description 1 WSFA 09/18/17-09/24/17 WSFA 12 News at Five Credited	Start/End Time 5-530pm	Weekdays Length M:30	<u>Rate</u> \$185.00	Type NM	
N 22 WSFA 09/18/17 09/18/17 Today in Alabama 530a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/17 1 1	528am-6am <u>Rate</u> \$100.00	:30		NM 1	\$100.00
N 23 WSFA 09/18/17 09/18/17 WSFA 12 News at Six - MF Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/17 1 1	6-630pm <u>Rate</u> \$350.00	:30	•	NM 1	\$350.00
N 24 WSFA 09/18/17 09/18/17 Today In Alabama <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/17 1 1	6a-7a <u>Rate</u> \$175.00	:30		NM 1	\$175.00
N 25 WSFA 09/18/17 09/18/17 ENTERTAINMENT TONIGH Start Date	11630-7p <u>Rate</u> \$215.00	:30		NM 1	\$215.00
N 26 WSFA 09/18/17 09/18/17 NBC Today Show Start Date	7-9am <u>Rate</u> \$115.00	:30	•	* NM 1	\$115.00
N 27 WSFA 09/18/17 09/18/17 NBC Today 2 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/17 1 1	9-10am <u>Rate</u> \$50.00	:30		NM 0	\$0.00
Spot Ch Date Range Description 1 WSFA 09/18/17-09/24/17 NBC Today 2 Credited	Start/End Time 9-10am	Weekdays Length M::30	Rate \$50.00	<u>Type</u> NM	

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Contract / Revision Alt Order # 08768702 1800064

Contract Dates Product Estimate # LUTHER STRANGE SE 812 09/12/17 - 09/18/17

Original Date / Revision Advertiser 08/17/17 / 09/18/17 POL/Strange, Luther/R/Se

	Start/End		Spots/				
*Line Ch Start Date End Date Description	Time	Days L	ength Week	Rate	Type S ₁	oots	Amount
N 28 WSFA 09/16/17 09/16/17 NBC Saturday Today Show	6-8am		:30		NM	1	\$45.00
Start Date End Date Weekdays Spots/Week	Rate						
Week: 09/11/17 09/17/171- 1	\$45.00						
N 29 WSFA 09/17/17 09/17/17 NET NBC Sunday Today Sho			:30		NM	1	\$45.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/171 1	<u>Rate</u> \$45.00						
	8-9a		:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate		.50		1414	Ů	Q 0.00
Week: 09/11/17 09/17/171 1	\$45.00						
Spot Ch Date Range Description	Start/End Time	<u>Weekdays</u>	<u>Length</u>	Rate	<u>Type</u>		
1 WSFA 09/11/17-09/17/17 NET NBC Meet The Press	8-9a		-Sı :30	*\$ 45.00	NM		
Credited						•	00.00
	9-930a		:30		NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/171 1	<u>Rate</u> \$20.00						
Spot Ch Date Range Description	Start/End Time	Weekdays	Length	Rate	<u>Type</u>		
1 WSFA 09/11/17-09/17/17 WSFA News Sunday AM	9-930a		-St :30	\$20.00	NM		
Credited							
N 32 WSFA 09/14/17 09/14/17 WSFA 12 News at Ten - MF	10-1035pm		:30	•	NM	0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate				ļ		
Week: 09/11/17 09/17/171 1 Spot Ch Date Range Description	\$275.00 Start/End Time	Weekdays	Length	Rate	Type		
1 WSFA 09/11/17-09/17/17 WSFA 12 News at Ten - MF		Th		\$275.00	NM		
Credited	.σ. τοσοριιί	• • • • • • • • • • • • • • • • • • • •	,,,,	*=:::::			
N 33 WSFA 09/14/17 09/14/17 ALABAMA LIVE @ 11A	11-1130Am		:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate						
Week: 09/11/17 09/17/171 1	\$30.00		1	, D-4-			
Spot Ch Date Range Description	Start/End Time	Weekdays	<u>Length</u> :30	<u>Rate</u> \$30.00	<u>Type</u> NM		
1 WSFA 09/11/17-09/17/17 ALABAMA LIVE @ 11A Credited	11-1130Am		.30	φου.υυ	14101		
N 34 WSFA 09/14/17 09/14/17 ALABAMA LIVE @ 1130AM	11304.120		:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate		.00			·	ψ0.00
Week: 09/11/17 09/17/171 1	\$30.00						
Spot Ch Date Range Description	Start/End Time	<u>Weekdays</u>	<u>Length</u>	Rate	<u>Type</u>		
1 WSFA 09/11/17-09/17/17 ALABAMA LIVE @ 1130AM	1130A-12P	Th	:30	. \$30.00	NM		
Credited						_	00.00
	12-1230pm		:30		NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/171 1	<u>Rate</u> \$100.00						
Spot Ch Date Range Description	Start/End Time	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
1 WSFA 09/11/17-09/17/17 WSFA 12 News at Noon	12-1230pm	Th	:30	\$100.00	NM		
Credited							
N 36 WSFA 09/14/17 09/14/17 JUDGE JUDY 1ST RUN	330-4p		:30		NM	1	\$60.00
Start Date End Date Weekdays Spots/Week	Rate \$60.00				1		
Week: 09/11/17 09/17/171 1	\$60.00					_	A0 00
N 37 WSFA 09/14/17 09/14/17 WSFA 12 NEWS AT 4PM Start Date End Date Weekdays Spots/Week	M-F 4-430P Rate		:30		NM	0	\$0.00
Week: 09/11/17	\$60.00						

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 Contract / Revision
 Alt Order #

 1800064 /
 08768702

 Contract Dates
 Product
 Estimate #

 09/12/17 - 09/18/17
 LUTHER STRANGE SE 812

 Advertiser
 Original Date / Revision

 POL/Strange, Luther/R/Se
 08/17/17 / 09/18/17

	Start/End	Spots/	Data Torra	> t	A a
*Line Ch Start Date End Date Description	Time	Days Length Week	Rate Type S	pots	Amount
Start Date End Date Weekdays Spots/Week Spot Ch Date Range Description 1 WSFA 09/11/17-09/17/17 WSFA 12 NEWS AT 4PM Credited	Rate Start/End Time M-F 4-430P	Weekdays Length	<u>Rate Type</u> \$ 60.00 NM		
N 38 WSFA 09/14/17 09/14/17 WSFA 12 NEWS AT 4PM Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/171 1	M-F 430-5P <u>Rate</u> \$75.00	:30	ММ	0	\$0.00
Spot Ch Date Range Description 1 WSFA 09/11/17-09/17/17 WSFA 12 NEWS AT 4PM Credited	Start/End Time M-F 430-5P	Weekdays Length	<u>Rate</u> <u>Type</u> \$75.00 NM		
N 39 WSFA 09/14/17 09/14/17 WSFA 12 News at Five Start Date	5-530pm <u>Rate</u> \$185.00	:30	МИ	0	\$0.00
Spot Ch Date Range Description 1 WSFA 09/11/17-09/17/17 WSFA 12 News at Five Credited	Start/End Time 5-530pm	Weekdays Length :30 \$	<u>Rate Type</u> :185.00 NM		
N 40 WSFA 09/14/17 09/14/17 Today in Alabama 530a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/171 1	528am-6am <u>Rate</u> \$100.00	:30	NM	1	\$100.00
N 41 WSFA 09/14/17 09/14/17 WSFA 12 News at Six - MF Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/171 1	6-630pm <u>Rate</u> \$350.00	:30	MM	1	\$350.00
N 42 WSFA 09/14/17 09/14/17 Today In Alabama <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/171 1	6a-7a <u>Rate</u> \$175.00	:30	MM	1	\$175.00
N 43 WSFA 09/14/17 09/14/17 ENTERTAINMENT TONIGH Start Date	11630-7p <u>Rate</u> \$215.00	:30	NM	1	\$215.00
N 44 WSFA 09/14/17 09/14/17 NBC Today Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/171 1	7-9am <u>Rate</u> \$115.00	:30	NM	1	\$115.00
N 45 WSFA 09/14/17 09/14/17 NBC Today 2 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/171 1	9-10am <u>Rate</u> \$50.00	:30	NM	0	\$0.00
Spot Ch Date Range Description 1 WSFA 09/11/17-09/17/17 NBC Today 2 Credited	Start/End Time 9-10am	Weekdays Length :30	<u>Rate Type</u> \$50.00 NM		
N 46 WSFA 09/12/17 09/12/17 WSFA 12 News at Ten - MF Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/17 -1 1	10-1035pm <u>Rate</u> \$275.00	:30	NM	0	\$0.00
Spot Ch Date Range Description 1 WSFA 09/11/17-09/17/17 WSFA 12 News at Ten - Mit Credited	Start/End Time 10-1035pm	Weekdays Length -Tu :30 \$	<u>Rate Type</u> 2 75.00 <i>NM</i>		
N 47 WSFA 09/12/17 09/12/17 ALABAMA LIVE @ 11A Start Date	11-1130Am <u>Rate</u> \$30.00	:30	NM	0	\$0.00
Spot Ch Date Range Description 1 WSFA 09/11/17-09/17/17 ALABAMA LIVE @ 11A Credited	Start/End Time 11-1130Am	Weekdays Length -Tu :30	<u>Rate Type</u> \$30.00 NM		

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www.wsfa.com

Contract / Revision Alt Order# 1800064 08768702

Contract Dates Product Estimate # 09/12/17 - 09/18/17 LUTHER STRANGE SE 812

Advertiser Original Date / Revision POL/Strange, Luther/R/St 08/17/17 / 09/18/17

	Start/End	Spots	:/			
*Line Ch Start Date End Date Description	Time	Days Length Week	Rate	Type Sp	ots	Amount
N 48 WSFA 09/12/17 09/12/17 ALABAMA LIVE @ 1130AM	I 1130A-12P	:30		NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/17 -1 1	<u>Rate</u> \$30.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Туре		
1 WSFA 09/11/17-09/17/17 ALABAMA LIVE @ 1130AN	1 1130A-12P	-Tu:30	\$30.00	NM		
Credited						
N 49 WSFA 09/12/17 09/12/17 WSFA 12 News at Noon	12-1230pm	:30	•	NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/17 -1 1	<u>Rate</u> \$100.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Туре		
1 WSFA 09/11/17-09/17/17 WSFA 12 News at Noon	12-1230pm	-Tu: :30	\$100.00	NM		
Credited	<u> </u>			ı		
N 50 WSFA 09/12/17 09/12/17 JUDGE JUDY 1ST RUN	330-4p	:30		NM	1	\$60.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/17 -1 1	<u>Rate</u> \$60.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Туре		
1 WSFA 09/11/17-09/17/17 JUDGE JUDY 1ST RUN	330-4p	-Tu :30	\$60.00	NM		
See MG 50.2	·					
2 WSFA 09/12/17-09/12/17 JUDGE JUDY 1ST RUN	330-4p	-Tu: :30	\$60.00	NM		
MG for 50.1 09/12 N 51 WSFA 09/12/17 09/12/17 WSFA 12 NEWS AT 4PM	NA E 4 4000				_	
N 51 WSFA 09/12/17 09/12/17 WSFA 12 NEWS AT 4PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Spots/Week	M-F 4-430P Rate	:30		NM	0	\$0.00
Week: 09/11/17 09/17/17 -1 1	\$60.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Type		
1 WSFA 09/11/17-09/17/17 WSFA 12 NEWS AT 4PM Credited	M-F 4-430P	-Tu:30	\$60.00	NM		
	M E 400 ED				_	
N 52 WSFA 09/12/17 09/12/17 WSFA 12 NEWS AT 4PM Start Date End Date Weekdays Spots/Week	M-F 430-5P Rate	:30		NM	0	\$0.00
Week: 09/11/17 09/17/17 -1 1	\$75.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	<u>Rate</u>	<u>Type</u>		
1 WSFA 09/11/17-09/17/17 WSFA 12 NEWS AT 4PM Credited	M-F 430-5P	-Tu :30	.\$75.00	NM		
N 53 WSFA 09/12/17 09/12/17 WSFA 12 News at Five	C 520	20				
Start Date End Date Weekdays Spots/Week	5-530pm Rate	:30		NM	0	\$0.00
Week: 09/11/17 09/17/17 -1 1	\$185.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	<u>Rate</u>	<u>Type</u>		
1 WSFA 09/11/17-09/17/17 WSFA 12 News at Five Credited	5-530pm	-Tu :30	<i>\$185.00</i>	NM		
N 54 WSFA 09/12/17 09/12/17 Today in Alabama 530a	500-m 0-m					4400.00
Start Date End Date Weekdays Spots/Week	528am-6am Rate	:30	•	NM	1	\$100.00
Week: 09/11/17 09/17/17 -1 1				I		
Spot Ch Date Range Description	Start/End Time	Weekdays Length	<u>Rate</u>	<u>Type</u>		
1 WSFA 09/11/17-09/17/17 Today in Alabama 530a See MG 54.2	528am-6am	-Tu: :30	\$100.00	NM		
2 WSFA 09/12/17-09/12/17 Today in Alabama 530a	528am-6am	-Tu :30	\$100.00	NM		
→ MG for 54.1 09/12	Jacan Jan		Ψ100.00	14141		
N 55 WSFA 09/12/17 09/12/17 WSFA 12 News at Six - MF	6-630pm	:30		NM	1	\$350.00
Start Date End Date Weekdays Spots/Week	Rate		•			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



www.wsfa.com

Contract / Revision Alt Order# 1800064 / 08768702

Contract Dates Product • Estimate# 09/12/17 - 09/18/17 LUTHER STRANGE SE 812

Advertiser Original Date / Revision 08/17/17 / 09/18/17 POL/Strange, Luther/R/St

this of a second	Start/End		Spots/			
*Line Ch Start Date End Date Description	Time	Days Len	gth Week	Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/17 -1 1	<u>Rate</u> \$350.00					
Spot Ch Date Range Description 1 WSFA 09/11/17-09/17/17 WSFA 12 News at Six - MF	Start/End Time 6-630pm	<u>Weekdays</u> -Tu	Length :30	<u>Rate</u> \$350.00	<u>Type</u> NM	
See MG 55.2 2 WSFA 09/12/17-09/12/17 WSFA 12 News at Six - MF 1 MG for 55.1 09/12	6-630pm	-Tu	:30	\$350.00	NM	
N 56 WSFA 09/12/17 09/12/17 Today In Alabama	C- 7-					
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/17 -1 1	6a-7a <u>Rate</u> \$175.00		:30	•	NM 1	\$175.00
Spot Ch Date Range Description	Start/End Time	<u>Weekdays</u>	Length	Rate	Type	
1 WSFA 09/11/17-09/17/17 Today In Alabama See MG 56.2	6a-7a	-Tu	:30	\$175.00	NM	
2 WSFA 09/12/17-09/12/17 Today in Alabama (9) MG for 56.1 09/12	6a-7a	-Tu	:30	\$175.00	NM	
N 57 WSFA 09/12/17 09/12/17 ENTERTAINMENT TONIGH	1630-7p		:30		NM 1	\$215.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/17 -1 1	Rate			•		,
Spot Ch Date Range Description	\$215.00 Start/End Time	Weekdays	Length	Rate	Type	
1 WSFA 09/11/17-09/17/17 ENTERTAINMENT TONIGH		-Tu	:30	\$215.00	<u>Type</u> NM	
See MG 57.2						
2 WSFA 09/12/17-09/12/17 ENTERTAINMENT TONIGH	17630-7p	-Tu	:30	\$215.00	NM	
N 58 WSFA 09/12/17 09/12/17 NBC Today Show	7-9am		:30		NM 1	\$115.00
Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/17 -1 1	<u>Rate</u> \$115.00			•		
Spot Ch Date Range Description 1 WSFA 09/11/17-09/17/17 NBC Today Show	Start/End Time 7-9am	<u>Weekdays</u> -Tu	Length :30	<u>Rate</u> \$115.00	<u>Type</u> <i>NM</i>	
See MG 58.2 2 WSFA 09/12/17-09/12/17 NBC Today Show	7-9am	-Tu	:30	\$115.00	N/NA	
⊕ MG for 58.1 09/12	7-54111	u	.30	\$115.00	NM	
N 59 WSFA 09/12/17 09/12/17 NBC Today 2	9-10am		:30		NM 0	\$0.00
Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/17 -1 1	<u>Rate</u> \$50.00					
Spot Ch Date Range Description	Start/End Time		<u>Length</u>	Rate	<u>Type</u>	
1 WSFA 09/11/17-09/17/17 NBC Today 2 Credited	9-10am	-Tu	:30	\$50.00	NM	
N 60 WSFA 09/13/17 09/13/17 WSFA 12 News at Ten - MF	10-1035pm		:30		NM 0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/171 1	Rate \$275.00		.50		·	\$0.00
Spot Ch Date Range Description	Start/End Time	Weekdays	Length	Rate	Type	
1 WSFA 09/11/17-09/17/17 WSFA 12 News at Ten - MF		W	:30	\$275.00	NM	
Credited						
N 61 WSFA 09/13/17 09/13/17 ALABAMA LIVE @ 11A Start Date End Date Weekdays Spots/Week	11-1130Am <u>Rate</u>		:30		NM 0	\$0.00
Week: 09/11/17 09/17/171 1	\$30.00					
Spot Ch Date Range Description	Start/End Time		<u>Length</u>	Rate	<u>Type</u>	
1 WSFA 09/11/17-09/17/17 ALABAMA LIVE @ 11A Credited	11-1130Am	W	:30	\$30.00	NM	

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www.wsfa.com

Contract / Revision Alt Order# 08768702 1800064 /

Contract Dates Product Estimate # 09/12/17 - 09/18/17 LUTHER STRANGE SE 812

Original Date / Revision Advertiser 08/17/17 / 09/18/17 POL/Strange, Luther/R/Se

	Start/End	Spots/			
*Line Ch Start Date End Date Description	Time	Days Length Week	Rate Type	e Spots	Amount
N 62 WSFA 09/13/17 09/13/17 ALABAMA LIVE @ 1130AN		:30	NV	0	\$0.00
Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/17 1 1	<u>Rate</u> \$30.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate Type	_	
1 WSFA 09/11/17-09/17/17 ALABAMA LIVE @ 1130AI		W :30	\$30.00 NM	"	
Credited					
N 63 WSFA 09/13/17 09/13/17 WSFA 12 News at Noon	12-1230pm	:30	NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/171 1	<u>Rate</u> \$100.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate Type		
1 WSFA 09/11/17-09/17/17 WSFA 12 News at Noon	12-1230pm	W: :30	\$100.00 NM		
Credited			• • • • • • • • • • • • • • • • • • • •		
N 64 WSFA 09/13/17 09/13/17 WSFA 12 NEWS AT 4PM	M-F 4-430P	:30	NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/171 1	Rate				
Spot Ch Date Range Description	\$60.00 Start/End Time	Weekdays Length	Rate Type	,	
1 WSFA 09/11/17-09/17/17 WSFA 12 NEWS AT 4PM		W :30	\$60.00 NM	-1	
Credited			******		
N 65 WSFA 09/13/17 09/13/17 WSFA 12 NEWS AT 4PM	M-F 430-5P	:30	. NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/171 1	Rate				
Spot Ch Date Range Description	\$75.00 Start/End Time	Weekdays Length	Data Tuna	,	
1 WSFA 09/11/17-09/17/17 WSFA 12 NEWS AT 4PM	M-F 430-5P	W :30	Rate <u>Type</u> \$75.00 NM	-1	
Credited			7.0.00	1	
N 66 WSFA 09/13/17 09/13/17 WSFA 12 News at Five	5-530pm	:30	NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/171 1	Rate				
Vveek: 09/11/17 09/17/171 1 Spot Ch Date Range Description	\$185.00 Start/End Time	Weekdays Length	* Data Tyre		
1 WSFA 09/11/17-09/17/17 WSFA 12 News at Five	5-530pm	W :30	Rate Type \$185.00 NM	1	
Credited			7.00.00		
N 67 WSFA 09/13/17 09/13/17 Today in Alabama 530a	528am-6am	:30	NM	1	\$100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/171 1	Rate				
	\$100.00			I	
N 68 WSFA 09/13/17 09/13/17 WSFA 12 News at Six - MF <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>		:30	NM	1	\$350.00
Week: 09/11/17	<u>Rate</u> \$350.00		•		
N 69 WSFA 09/13/17 09/13/17 Today In Alabama	6a-7a	:30	NM	1	\$175.00
Start Date	<u>Rate</u>				Ψ170.00
Week: 09/11/17 09/17/171 1	\$175.00		***		
N 70 WSFA 09/13/17 09/13/17 ENTERTAINMENT TONIGH	•	:30	NM	1	\$215.00
Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/17 1 1	<u>Rate</u> \$215.00				
N 71 WSFA 09/13/17 09/13/17 NBC Today Show	7-9am	.20	N/R A	,	£445.00
Start Date End Date Weekdays Spots/Week	Rate	:30	. NM	1	\$115.00
Week: 09/11/17 09/17/171 1	\$115.00				
N 72 WSFA 09/13/17 09/13/17 NBC Today 2	9-10am	:30	NM	0	\$0.00
Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/17 1 1	Rate				
Trees. Solitiff Odiffill I-and	\$50.00			1	

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 Contract Dates
 Product
 Estimate #

 09/12/17 - 09/18/17
 LUTHER STRANGE SE 812

 Advertiser
 Original Date / Revision

 POL/Strange, Luther/R/Se
 .

 08/17/17
 / 09/18/17

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week Spot Ch Date Range Description 1 WSFA 09/11/17-09/17/17 NBC Today 2 Credited	<u>Rate</u> <u>Start/End Time</u> 9-10am	Weekdays Length	<u>Rate</u> \$50.00	<u>Type</u> NM	
N 73 WSFA 09/12/17 09/15/17 Tonight Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/17 -TWTF 3	1035-1137pm <u>Rate</u> \$115.00	:30	•	NM 0	\$0.00
Spot Ch Date Range Description 1 WSFA 09/11/17-09/17/17 Tonight Show Credited	Start/End Time 1035-1137pm	Weekdays Length -TuwThF :30	<u>Rate</u> \$115.00	<u>Type</u> NM	
2 WSFA 09/11/17-09/17/17 Tonight Show Credited	1035-1137pm	-TuwThF :30	\$115.00	NM	
3 WSFA 09/11/17-09/17/17 Tonight Show Credited	1035-1137pm	-TuWThF :30	\$115.00	NM	
N 74 WSFA 09/18/17 09/18/17 RIGHT THIS MINUTES Start Date	130-2p <u>Rate</u> \$30.00	:30		NM 0	\$0.00
Spot Ch Date Range Description 1 WSFA 09/18/17-09/24/17 RIGHT THIS MINUTES Credited	Start/End Time 130-2p	Weekdays Length M :30	<u>Rate</u> \$30.00	Type NM	
N 75 WSFA 09/12/17 09/15/17 WSFA 12 News at Ten - MF	10-1035pm <u>Rate</u> \$415.00	:30	•	NM 3	\$1,245.00
N 76 WSFA 09/12/17 09/17/17 WSFA 12 NEWS AT 4PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/17 -TwTF 3	M-F 430-5P <u>Rate</u> \$115.00	:30 _		NM 3	\$345.00
N 77 WSFA 09/12/17 09/17/17 ALABAMA LIVE @ 11A Start Date	11-1130Am <u>Rate</u> \$70.00	:30		NM 3	\$210.00
N 78 WSFA 09/12/17 09/17/17 ALABAMA LIVE @ 11A <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/17 -TwTF 2	11-1130Am <u>Rate</u> \$70.00	:30		NM 2	\$140.00
Spot Ch Date Range Description 2 WSFA 09/11/17-09/17/17 ALABAMA LIVE @ 11A See MG 78.3	Start/End Time 11-1130Am	Weekdays Length -TuWThF :30	<u>Rate</u> \$70.00	<u>Type</u> NM	
3 WSFA 09/12/17-09/12/17 ALABAMA LIVE @ 11A ⊕ MG for 78.2 09/12	11-1130Am	-Tu: :30	\$70.00	NM	
N 79 WSFA 09/18/17 09/18/17 ALABAMA LIVE @ 11A	11-1130Am <u>Rate</u> \$70.00	:30	•	NM 1	\$70.00
N 80 WSFA 09/12/17 09/17/17 WSFA 12 News at Noon Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/17 -TWTF 3	12-1230pm <u>Rate</u> \$225.00	:30		NM 3	\$675.00
N 81 WSFA 09/18/17 09/18/17 WSFA 12 NEWS AT 4PM Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/17 M 1	M-F 4-430P <u>Rate</u> \$135.00	:30	4	NM 1	\$135.00
N 82 WSFA 09/13/17 09/17/17 WSFA 12 News at Six - MF <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	6-630pm <u>Rate</u>	:30		NM 1	\$525.00

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Contract / Rev	<u>vision</u>	Alt Order #	
1800064	1	08768702	
 ······		·	

 Contract Dates
 Product
 Estimate #

 09/12/17 - 09/18/17
 LUTHER STRANGE SE 812

 Advertiser
 Original Date / Revision

 POL/Strange, Luther/R/S€
 08/17/17 / 09/18/17

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Type	Spots	Amount
Start Date End Date Weekdays Spots/V Week: 09/11/17 09/17/17 wTF 1	<u>Veek</u> <u>Rate</u> \$525.00				
N 83 WSFA 09/13/17 09/17/17 ENTERTAINMENT TO		:30	NM.	1	\$215.00
D 84 WSFA 09/13/17 09/17/17 ENTERTAINMENT TO	ONIGH1630-7p	:30	NM	0	\$0.00
N 85 WSFA 09/13/17 09/17/17 Today in Alabama 53/		:30	· NM	1	\$100.00
		Totals		50	\$8,805.00

 Time Period
 # of Spots
 Gross Amount
 Agency Comm.
 Net Amount

 08/28/17 -09/18/17
 50
 \$8,805.00
 (\$1,320.75)
 \$7,484.25

 Totals
 50
 \$8,805.00
 (\$1,320.75)
 \$7,484.25

Signature:	Date:	

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1800064 TRF# 18 #0 \$\$\$ 3: APPROVED REV 8768702 HEADLINE# MOD# 3: A]

REP \$\$\$

703-516-968 STATION FROM FAX# ---RISK : CREDIT HARRIS AGENCY TEL# 703-528-9387 CREDIT ADVISORY: ORDER WORKSHEET

SEP15/17 18.15 ** WSFA-TV *** ۲. ω *** WSFA-TV # SEP15/17 SALESMAN REGIONAL Ξ EDDINS SEGROVE DATE * * CHANGES * * LOCAL RYAN DANETTE WA NATL NAME PRSN CLASS: BUYER SALES INVOICE) NEEDED ORDER, BILLING 103 (LINE, STRANGE/R/SEN/AL SUITE CO-OF COMMENTS: 22302 8768702 STREET VA MEDIA WK-1 # ALEXANDRIA, OSAGE CONTRACT EST#812 PINPOINT SEP18/1 POLI/L 1707 TAX SENAT NAME NAME STATE STRANGE ADV. AGY. SEP12/1 LUTHER DATES TAX # FLIGHT ORDER PRDCT CILK ADV AGY

STA:

SCHEDULE ADVANCE Z H CASH 4 IS THIS **** S CON

IDB# 1886. IDB# 9915283 INVOICING: 1 1 TV INVOICES ELECTRONIC POT DATA S

\$30.00 \$60.00 \$75.00 \$45.00 \$20.00 50. SEP18 SEP18 SEP17 SEP17 SEP12 SEP13 MISSED: MON/1130A-1200N SUN/900A-930A TUE/900A-1000A WED/900A-1000A MON/400P-430P SUN/800A-900A MON/430P-500P 日ZOZ OFFER: OFFERS BUY#16 BUY#19 BUY#20 BUY#30 BUY#31 BUY#59 MAKEGOOD TO PRINT UNRESL STATION NO BUYS Ω

(SEP15/17)

크 SEE DENICE CREDIT AND THANSK, PLEASE CONFIRM. 9/18 PLEASE MONDAY SKED ENDS ON TO RE-SPEND. THIS CMT:NO AVAILS. CMT:THE AGENCY

c\0 0 CABL *യ* % WCOV 2 8 % 0 % WAKA EAKA 0 % WNCF ESFA 56% WSFA \$49,388 TOTALS MARKET

9,135.00 ⟨⟨⟩ TOTAL CONTRACT TOTAL

%

WIYC

% O

WBMM

SHARE ACCURATE

\$9,135.0

SEP/1

SVC- NSI DEMOS- RA35+*

REP: TEL# 703-528-9387 CREDIT ADVISORY: AGEN ORDER WORKSHEET

TRF# 1800064 IV #1 \$\$\$

REP HEADLINE# 8768702 TRF# \$\$\$ MOD# 3: UNAPPROVED REV #1

SEP18/17 11.00 *** WSFA-TV *** FROM REP ----AGENCY CREDIT RISK !!
HARRIS REPORT

703-516-9680

FAX#

11.00 DATE SEP18/17 SALESMAN REGIONAL (H) DANETTE SEGROVES EDDINS LOCAL RYAN WA CLASS: NATL. PRSN BUYER NAME SALES REP.# INVOICE) BILLING NEEDED ORDER, 103 (LINE) STREET SUITE POLI/L STRANGE/R/SEN/AL CO-OP COMMENTS: # 8768702 22302 VA PINPOINT MEDIA WK-1 ALEXANDRIA, CONTRACT OSAGE EST#812 SEP18/17 1707 TAX SENAT NAME NAME STATE STRANGE FLIGHT DATES SEP12/17 ADV. AGY. LUTHER CITY TAX ORDER PRDCT AGY ADV

THANKS JASMINE FOR RYAN \$330 WILL BE CREDITED REVISED ORDER
M3 OKD AS A CREDIT
PREVIOUS TTL \$9,135
REVISED TTL, \$8,805 PLS CONFM REP:

STA:

A CASH IN ADVANCE SCHEDULE **** S SIHL **** S CON

- IDB# 1886. - IDB# 9915283 ELECTRONIC INVOICING: TV INVOICES SPOT DATA

:TOTL:	:SLTS:	*		
DAYS				
		•		
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END :SPTS: WEEK	DATE : /WK:	•		- Artise
END:	DATE :			
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9/18

9/18

\$30.00

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1130A-1200N

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16

SEP18

PROGRAM: ALABAMA LIVE CON COM1: ALABAMA LIVE CREDIT TAKEN FOR 1 SPOT(S) MISSED

REP HEADLINE# 8768702 TRF# 1800064 \$5\$ MOD# 3: UNAPPROVED REV #1 \$5\$

SEP18/17 11.00 *** WSFA-TV *** REP: TEL# 703-528-9387

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

CHANGES *:

:LINE#:REP	: CD:	TIME PERIOD :	LGTH : SEC :	: RATE	: START : DATE	: END : DATE	SPTS:	WEEK		DAYS :	:TOTL:
19	Ø	400P-430P	30	\$60.00	9/18	9/18	0		MOM		0
PROG CON CRED	PROGRAM: W: CON COM1: W: CREDIT TAKEN	WSFA 12 NEWS AT WSFA 12 NEWS AT KEN FOR 1 SPOT(S)	4P 4P MISSED SEP	918				>			
20	Ø	430P-500P	30	\$75.00	9/18	9/18	0		MOM		0
PRO(CON	PROGRAM: WS CON COM1: WS CREDIT TAKEN	WSFA 12 NEWS AT WSFA 12 NEWS AT KEN FOR 1 SPOT(S)	4:30P 4:30P MISSED SEP1				>				
30	Ø	800A-900A	30	\$45.00	9/17	9/17	0		SUN		0
PROG CON CRED	RANCON	I: MEET THE PRESS II: MEET THE PRESS TAKEN FOR 1 SPOT(S)	MISSED SEP1	17			3				
31	Ø	900A-930A	30	\$20.00	9/17	9/17	0	and the same of th	SUN		0
PRO(CON CREI	PROGRAM : CON COM1: CREDIT TAI	I: TODAY IN ALABAMA II: TODAY IN ALABAMA TAKEN FOR I SPOT(S)	A MISSED SEP1	17				***************************************			
U O	Ø	900A-1000A	30	\$50.00	9/12	9/12	0		TUE		0
PRO(CON CREI	PROGRAM : CON COM1: CREDIT TAI	PROGRAM: TODAY SHOW HOUR CON COM1: TODAY SHOW HOUR CREDIT TAKEN FOR 1 SPOT(S)	3 MISSED SEP1	912							
72	Ø	900A-1000A	30	\$50.00	9/13	9/13	0		WED		0
PROGRAM : CON COM1: CREDIT AND CARACTERS	GRAM : COM1: DIT TA	PROGRAM: TODAY SHOW HOUR CON COM1: TODAY SHOW HOUR CREDIT TAKEN FOR 1 SPOT(S)	3 MISSED SE	P13	•	•		•			
M3 OK'D	# X D B D X # X D B B D X # X D B B D X # X D B D X B	OFFERS: Y#16 MISSED Y#19 Y#20	:MON/1130A-1200N MON/400P-430P MON/430P-500P		EP18 EP18 EP18	· (·) (*) (*)		000	<i>01</i>	(SEP15/17)	
	#X08 #X08 #X08	30 31 59	SUN/800A-900A SUN/900A-930A TUE/900A-1000A		SEP17 SEP17 SEP17	(v) (†	308	\$45.00 \$20.00			
	BU	72	00		EP13	, (')		50.00			
		CFER: NONE CMT:NO AVAILS CMT:THE AGENC	AVAILS. THIS	IIS SKED ENDS ON	MONDAY	9/18. CONFIR	EASE	H	T AND SEE	H Fi	
		1) i]		

FAX# 703-516-9680

SEP18/17 11.00 *** WSFA-TV *** REP: TEL# 703-528-9387
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET
+*CHANGES** REP HEADLINE# 8768702 TRF# 1800064 \$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$

 H	:: ::	
: TOTL:	:SPTS:	\$8,805.00
DAYS		
	••	TRACT TOTAL
WEEK	INVT	CONTRACT TOTAL
END :SPTS:	DATE : /WK: INVT	COL
END	DATE	
START	DATE	
RATE		
SEC		
••		
LGTH		
••		
PERIOD		
TIME		0
LINE#:REP :CD:		\$8,805.00
EP	LINE#	88
#: 12		1.7
LINI		SEP/17

50 TOTAL SPOTS o⁄⁄ WIYC WBMM 0% 0 CABL WCOV 9% WAKA 28% EAKA 0% WNCF 78 ESFA 08 WSFA 56% MARKET TOTALS \$49,388 ACCURATE SHARES . ..

SVC- NSI DEMOS- RA35+*

Y-DAYS Z-COMMENTS *-MULTIPLE L-LENGTH M-MAKEGOOD N-PROGRAM NAME X-LATE DE-DELETE E-EFF DATES T-TIME S-SPOTS PER WEEK C-CANCELLED Q-PAID PGM R-RATE B-BUY TYPE P-CLASS, PLAN, SECT A-ADD MOD CODE

REP: TEL# 703-528-9387 CREDIT ADVISORY: AGENCY CRE

HEADLINE# 8768702 TRF# 1800064 MOD# 3: APPROVED REV #1 \$\$\$

*** WSFA-TV SEP18/17 STATION RISK !!! REPORT FROM CREDIT HARRIS ORDER WORKSHEET

703-516-9680

FAX#

11.42

.42 17 SEP18/17 SALESMAN REGIONAL (H)SEGROVES EDDINS DATE LOCAL RYAN DANETTE WA NATL PRSN NAME CLASS: BUYER SALES INVOICE) NEEDED ORDER, BILLING 103 (LINE, SUITE STRANGE/R/SEN/AL COLOP COMMENTS: 22302 8768702 STREET VA PINPOINT MEDIA WK-1 # CONTRACT OSAGE ALEXANDRIA EST#812 SEP18/17 POLI/L 1707 TAX SENAT NAME NAME STATE STRANGE SEP12/17 ADV. AGY. LUTHER DATES TAX # FLIGHT # # ORDER PRDCT CILX ADV AGX

REP:
REVISED ORDER
M3 OKD AS A CREDIT
PREVIOUS TTL \$9,135
REVISED TTL, \$8,805
\$330 WILL BE CREDITED
PLS CONFM
THANKS JASMINE FOR RYAN

STA:

CON CM **** THIS IS A CASH IN ADVANCE SCHEDULE ****

ELECTRONIC INVOICING: SPOT DATA - IDB# 1886. TV INVOICES - IDB# 9915283

GENERATION CONTRACT SCHEDULED FOR APPROVED. BEEN ORDER HAVE NOTICE: CHANGES OF THIS STATION MAKEGOOD OFFERS:

(SEP15/17) \$\text{\pi}\$ \$\tex SEP18 SEP18 SEP17 SEP17 SEP12 SEP13 MISSED:MON/1130A-1200N MON/400P-430P MON/430P-500P TUE/900A-1000A WED/900A-1000A NONE SUN/800A-900A SUN/900A-930A OFFER: BUY#16 BUY#19 BUY#59 BUY#72 BUY#30 BUY#20 BUY#31 0K'D

H SEE THANSK, DENICE CREDIT AND PLEASE PLEASE CONFIRM. SKED ENDS ON MONDAY 9/18 TO RE-SPEND. PLEASE CON CMT:NO AVAILS. THIS CMT:THE AGENCY WANTS

CONTRACT TOTAL \$8,805.00 TOTAL SPOTS 50